

Gasoline Drive-Offs Explode As Fuel Prices Spike

\$5.00

A number of C-stores with fuel service have noted an alarming increase in run-offs and drive-offs.

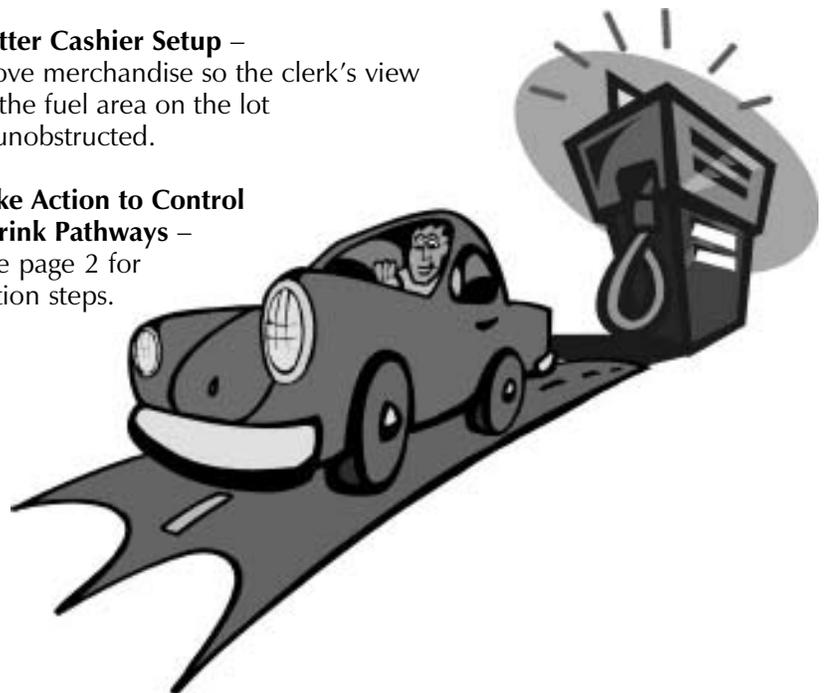
Most drive-offs are people who either don't have the money to pay for fuel, or who steal for thrills. Gas thefts usually occur when the fueling area and/or the inside store are busier than usual.



Even if the numbers of gas thefts has not increased at your locations, the spike in prices means the dollar value of your gas shrink is up!

What Can You Do To Reduce Your Chance Of Drive-Off Thefts?

1. **Heightened Awareness** –
Pay closer attention to what your customers are doing at the pumps.
2. **Be Aware Of Patterns** –
If gas thefts are occurring at the same time of day, make sure your employees are especially alert during that time. If your losses are large enough to justify it, put someone at the pumps during peak periods to assist customers and keep watch.
3. **Better Cashier Setup** –
Move merchandise so the clerk's view of the fuel area on the lot is unobstructed.
4. **Take Action to Control Shrink Pathways** –
See page 2 for action steps.



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Quantum Services

Quantum Services, headquartered in Columbus, Ohio, has performed more than 1,500,000 c-store audits since the firm was founded -- and serves the c-store industry *exclusively*. Quantum's audits and inventories are backed by in-depth knowledge about store level operations to help operators and store managers rapidly improve profits and performance.

